

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG14/12 15.2
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

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DATE AUG14/12 15.28

TO LENA
FR JULIE
OK'D M1-2
TTLS RTS
PLS CFM, THX 8/14

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 23												
23	S		900P-1000P	30		\$4,500.00	8/17	8/17	0		FRI	0
PROGRAM : PRIMETIME DO												
39	A		800P-1100P	30		\$4,500.00	8/17	8/17	2		FRI	2
PROGRAM : JAGUARS												
ORD COM1: PRGM CHANGE: JAGUARS GAME												
THIS IS A MAKE-GOOD FOR AUG17 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG17 ON LINE-24 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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24	S		1000P-1100P	30		\$4,500.00	8/17	8/17	0		FRI	0
PROGRAM : 20/20												

30	S		1100P-1130P	30		\$2,250.00	8/18	8/18	0		SAT	0
PROGRAM : NEWS												

37	A		1100P-1135P	30		\$2,250.00	8/18	8/18	1		SAT	1
PROGRAM : NEWS												
ORD COM1: TIME PERIOD FOR LATE NEWS												
THIS IS A MAKE-GOOD FOR AUG18 ON LINE-30 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR AUG19 ON LINE-36 FOR 2 SPOTS/WK												

38	A		1100P-1135P	30		\$2,250.00	8/19	8/19	2		SUN	2
PROGRAM : NEWS												
ORD COM1: TIME PERIOD FOR LATE NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 37-38												

36	S		1100P-1130P	30		\$2,250.00	8/19	8/19	0		SUN	0
PROGRAM : NEWS												
ORD COM1: TIME PERIOD FOR LATE NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 37-38												

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#30 MISSED: SAT/1100P-1130P AUG18 30S \$2,250.00 (AUG14/12)
 BUY#36 SUN/1100P-1130P AUG19(2/WK) 30S \$2,250.00
 OFFER: SAT/1100P-1135P AUG18 30S \$2,250.00 PLS ADVISE.
 & SUN/1100P-1135P AUG19(2/WK) 30S \$2,250.00

M2 OK'D BUY#23 MISSED: FRI/900P-1000P AUG17 30S \$4,500.00 (AUG14/12)
 BUY#24 FRI/1000P-1100P AUG17 30S \$4,500.00
 OFFER: FRI/800P-1100P AUG17(2/WK) 30S \$4,500.00 PLS ADVISE.
 CMT: PRGM CHANGE: JAGUARS GAME

AUG/12 162100.00 CONTRACT TOTAL 162100.00
 TOTAL SPOTS 77

MARKET TOTALS \$491,212 WFTV 33% WKMG 27% WESH 25% WOFL 11% WKCF 0% WRBW 4% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE